

At JÁJÁ group, we prioritize strong partnerships and excellent service. With a dedicated local support team, we offer robust **pre-sales and after-sales assistance**. Our experienced sales team is well-versed in the market. Quality and good service are our core principles..



1995

Labeling, identification and printing systems and services



2008

Manufacturing of Tickets, neutral adhesive Labels, up to eight colors and full process color



2016

Prepress, digital printing, offset printing and post printing.  
 Scales, commercial and industrial weighing.



## **Company Profile – JÁJÁ Group Printing Solution**

### **Foundation and Evolution**

Founded in 1986 by José Pinto Cardoso in Santo Tirso, the JÁJÁ Group quickly became a national leader in the printing and labelling industry. In 1993, JÁJÁ Gestão e Investimentos, S.A. was created, consolidating the brands JÁJÁ Printing Solutions, JÁJÁ Group, and BestLabel, strengthening the company's structure. The group expanded further with the creation of Prontigraf (1995), Bestgraf (2008), and Solprint (2016), significantly growing its presence in automatic identification, printing, labelling/application, coding, and technical support. Investing continuously in technological innovation and process modernization, the JÁJÁ Group now combines production capacity, quality, and innovation to meet its clients' evolving needs.



## **Who We Are**

Since 1986, JÁJÁ Group Printing Solutions has been synonymous with excellence, innovation, and trust. As an official Toshiba TEC distributor for over 30 years and the leading manufacturer of labels, self-adhesive tags, and tickets in Portugal, the group includes Prontigraf, Bestgraf, and Solprint, offering complete solutions in printing, labelling, coding, and weighing. With a strong focus on automation and sustainability, JÁJÁ supports companies in modernizing their operations through intelligent technologies and specialized technical services. We are the preferred partner for businesses in the food, beverage, pharmaceutical, industrial, automotive, tobacco, logistics, and many other sectors.

## **Mission, Vision & Ambition**

**Mission:** To transform the modern workplace with intelligent and sustainable technologies for product automation, coding, and marking.

**Vision:** To lead the transition to a more productive, automated, and sustainable future.

**Ambition:** To be recognized as the leading driver of technological innovation and workplace efficiency.



## 🧩 Products & Solutions

Advanced Solutions for Variable Data Printing, Coding, Marking, and Labelling of Packaging and Pallets:

- **Labels & Tags:** self-adhesive, industrial, tickets, RFID, linerless, textile, and custom labels in sheet and roll formats.
- **Printers & Applicators:** direct thermal, thermal transfer, Print & Apply.
- **Consumables:** ribbons, inks, labels, tags, printheads, and accessories.
- **Software:** design, automation, and integration (SAP, BarTender, NiceLabel, Microsoft, etc.).
- **Scales:** commercial and industrial.
- **Services:** consultancy, technical support, and maintenance.

## 💡 Differentiation

- **Official Toshiba TEC representative in Portugal**
- National production with certified quality
- Technical and commercial network with national and international coverage
- Over 35 years of proven experience and reputation
- Flexible and personalised contracts



## Corporate Information

- Founded: 1986.

Portuguese Company.

Leader in Automatic Identification and Labelling.

National and International Presence.

Global Turnover in 2024: around €6 million.

Label Production Capacity: 214,000 meters/month in 1 shift with an 80% yield in 0 to 8 color and four-color printing.

Paper Production Volume: 10 tons/month (digital, flexo, and offset).

Annual Printers Installations: about 800.

Languages: French, English, Spanish, and Italian.

### Certifications:

ISO 14001 (Environmental Management System).

ISO 9001 (Quality Management System).

FSC (Chain of Custody).



## Strategic Alliance

We combine our technology and products with strategic alliances to offer complete solutions (**Hardware / Supplies / Software / Services and Raw Material**).

Our trading and technology partners are frontline leaders in their respective domains..



**TOSHIBA** **EPELSA**



cegid Primavera



DATALOGIC



SOTI CONNECT

cegid PHC



**GRENKE**

EPCglobal



sage

IrDA

**SAP** Certified Integration



Bluetooth

**Metrologic**  
We really work for you.

**RFID**

All company and/or product names are trademarks and/or registered trademarks of their respective owners. All features and specifications are subject to change without notice..



## International Network

TOSHIBA operates across Europe, Asia, Africa and the USA, with service coverage in Europe:

### Central Europe

Germany

### Offices

Austria  
Belgium  
France  
Germany  
Ireland  
Italy  
Netherlands  
Poland  
Portugal / JAJA GROUP  
Spain  
United Kingdom

### Local Services

Estonia  
Latvia  
Lithuania  
Sweden  
Finland  
Greece  
Hungary  
Bulgaria  
Croatia  
Czech Republic  
Denmark  
Norway  
Romania  
Russia  
Serbia and Montenegro  
Slovakia  
Slovenia  
Turkey



## **Comprehensive Service**

We offer full pre-sales and after-sales support:

- Project Management
- Installation & Start-up
- Call Center & Help Desk
- Preventive Maintenance & Remote Support
- In-house Repair Lab & Parts Warehouse
- On-site Intervention & RMA
- Multi-brand Hardware Support
- SLA Agreements & Warranty Extensions
- Training by Certified Technician



## Innovating for Our Customers

With over 35 years of experience in the label sector, JAJÁ Group is a leading provider of identification systems.

We work closely with clients to implement barcode and RFID solutions, offering printers, applicators, software, consumables and consulting services.

Our goal is to be a trusted partner delivering high-value solutions across the entire supply chain—from production to distribution.

Training by Certified Technician

## Expertise Areas

- Consulting
- Systems Integration
- Outsourcing
- Infrastructure
- Certification
- Wireless Technologies (Bluetooth, RFID, Linerless)

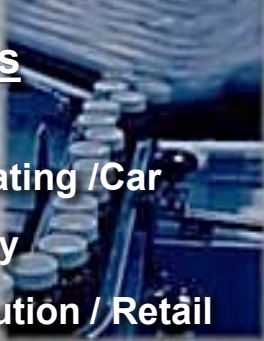


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## Segments Served

### Markets

- Automating / Car
- Security
- Distribution / Retail
- Textile / Footwear
- Electronics
- Pharmaceutical Industry
- Pharma, Health and Life Sciences
- Mobility
- Media Management
- Industrial
- Food and Beverages
- Chemical
- Transport and Logistics
- Health - Hosp. / Lab.
- Government / Municipalities
- Water/Post Office
- Paper / Libr. / Museums / Ed.
- Steel and mechanical engineering
- Ticketing
- Supply Chain Management



## Portfolio & References

With over 35 years of proven expertise, **JÁJÁ Group** is the trusted partner for leading companies across Portugal, Europe, Asia, Africa and the USA.

Our client base spans industries such as **food and beverage, pharmaceuticals, automotive, tobacco, logistics** and **manufacturing**.

While we maintain confidentiality regarding client identities, we proudly support some of the most prominent organizations in the global market.

Our long-standing relationships are based on trust, technical excellence, and a shared commitment to automation and sustainability.

**JÁJÁ Group** continues to be the trusted partner for companies seeking intelligent and sustainable technological solutions. We are here to help transform and modernize your workplace with the best industry practices and cutting-edge technologies.

**If you would like references within a specific sector, feel free to contact us at:**  
[contact](#)

## Product Categories

### Auto-ID&Printer

- Barcode Printer
- RFID system
- Application Software
- Customer Services
- Print & Apply
- Color Printers
- 



### Scales

- Commercial & industrial weighing



### Printer consumables

- Blank Labels
- Tickets
- Color Labels
- DIN A4 Labels
- Ribbon
- Tags RFID
- Wristband
- 



### Accessories/solutions

- Dispensers
- Cutters
- Rewinders
- Printer-applicators ...
























### Devices

- Bar code readers
- Portable terminals
- 



# Thermal Label Printers, RFID & Codbar

## Printers Range TOSHIBA

Print Width (Maximum - mm)	50	75	100	150	200			
<b>Industrial</b> (High Production)			 <b>BA410</b>	 <b>BC4 cores</b>	 <b>BX4</b>	 <b>APLEX</b>	 <b>BX6</b>	 <b>SX8</b>
<b>Mid Range</b> (Medium Production)		 	 <b>FV4</b> <b>BV400D</b>	 <b>BA420</b>	   	 <b>B-852</b>		
<b>Portable</b>	 <b>FP2D</b>	 <b>FP3D</b>	 <b>EP4DL</b>	 	 			

### Direct emulation of other brands

TPCL > Toshiba , ZPLII > Zebra, EPL> Zebra e Eltron, DPL> Datamax, IPL> Intermec, SPBL > Sato

### Model Choice?

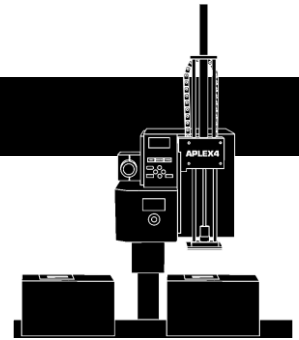
Maximum label width  
 Number of labels per day  
 TD vs. TT  
 Speed  
 Accessories

# Consumables and Accessories



«« Rewinders

Print & Apply »»



## Greater availability of accessories (modularity)

Automatic cutters

Automatic stacker

Peel-off modules

Ribbon saving module

External I/O Interface

Real Time Clock



RFID Modules



**SPRINT™**

Scanners



LAN / WiFi

Communications



Bluetooth™

Autonomous keyboards



Rewinders



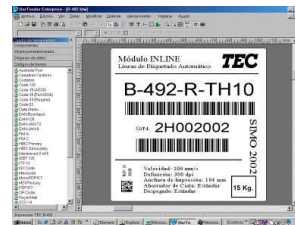
## Consumables:



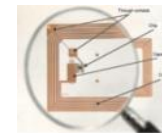
Ribbon



Tags | Tickets | Paper



Label design Software



RFID

Radio-Frequenz-Identifikation



RFiD Tags and Labels

## Automated Future

### APLEX – Main values for end users



#### **AUTOMATE YOUR LABELING PROCESSES**

- Easy migration from manual labelling to automatic labelling including the coexistence of both.
- The APLEX4 is a labelling system that is able to use Toshiba industrial label printers as print engines to provide high-performance and quality industrial printing.



#### **SIMPLIFIED MANAGEMENT**

- Toshiba Industrial labelling solutions - 24 hours/7 days a week, manual and/or automatic.
- Use the same printing software application for both systems, as well as the same consumables (ribbon and labels) and parts.



#### **COSTS SAVINGS**

- Automatic application solution with low cost due to the use of standard industrial printers as a print engine.
- Don't overpay! If your production is less than 1,800 products per hour, APLEX is the product that best fits your needs. You don't have to pay more for a complex custom-made automatic printing system. Save up to 50% on your investment.



#### **INSURED INVESTMENT**

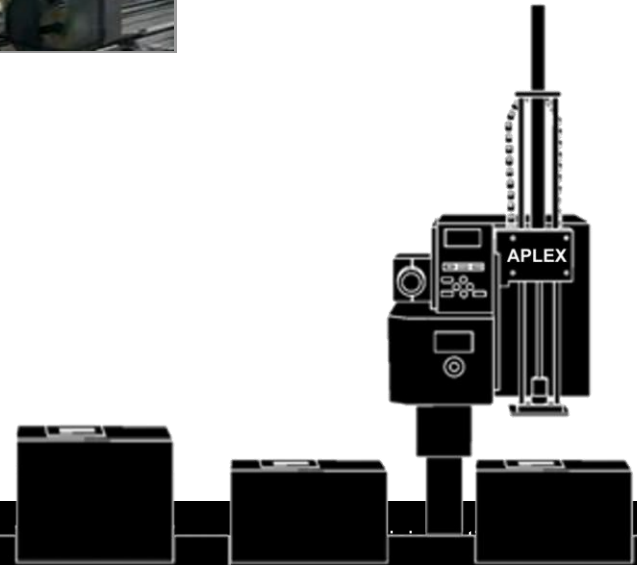
- When purchasing Toshiba B-EX4 Series printers, you can adapt them to Toshiba automatic systems in the future.
- RFID Ready, when you need to read/record RFID tags.



# Greater availability of global solutions and modularity

## Print & Apply

*Labeling, identification  
and  
Printing systems*



# SCALES

## Range EPELSA scales

### Comercial SCALES



Saturno



Euroscale



Jupiter



Urano



Marte



Basica



Neptuno



Etiquetagem



Postal

### Industrial Product



Visores e repetidores



Balanças Industriais



Conjuntos Industriais



Gama Neptuno Industrial



Básculas Específicas



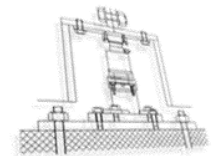
Plataformas



Básculas camiões



Células de carga



Sistemas de acoplamento

# Barcode Scanner, Mobile Computers & RFID

## Range



**FIXED RETAIL SCANNERS**  
SCANNERS FIXOS



**HAND HELD SCANNERS**  
SCANNERS MANUAIS



**MOBILE COMPUTERS**  
TERMINAIS MÓVEIS



**SENSORS**  
SENSORES



**LASER MARKING SYSTEMS**  
SISTEMAS DE MARCAÇÃO LASER



**SAFETY**  
AUTOMAÇÃO SEGURANÇA



**VISION SYSTEMS**  
SISTEMAS DE VISÃO



**STATIONARY INDUSTRIAL SCANNERS**  
SCANNERS INDUSTRIAIS FIXOS



**RFID SYSTEMS**  
SISTEMAS RFID



**BARCODE READERS**  
LEITORES DE BARCODE

**WE  
KNOW  
LABELS**

**We believe in YOU !**

**You can trust**

**JAJA GROUP »» PRONTIGRAF »» BESTGRAF »» SOLPRINT »» TOSHIBA »» EPELSA**

